

New Promotional Baby Crib Thermometer

babysafe[®] Monitoring room temperature close to the baby

Glenview, IL – June 1, 2016 – Thermographics is pleased to release for sale, Babysafe, a new baby crib thermometer that continuously monitors room temperature beside the baby and can be **custom imprinted**. These thermometers provide added safety and reassurance to parents and caregivers, from the time a baby is born through their early years, helping to ensure a child safe environment.

Babysafe[®] is an easy-to-read color change room thermometer that is accurate, always on and BPA free without the need for batteries or power cords.

This new thermometer attaches easily to your baby's crib rail and monitors the room temperature as closely as possible to your baby.

You can quickly and easily check the temperature day and night, for constant reassurance.

"Babysafe is a simple straight forward thermometer that will monitor the ambient temperature surrounding a sleeping baby." comments Rocky Sapienza, VP of Operations for LCR Hallcrest. "This is a high value item that will generate a continuous stream of impressions for your message, maximizing the return on your promotional dollar."

Contact marge@thermographics.com for further information or visit www.thermographics.com

About LCR Hallcrest: The company is the leading international manufacturer of "SMART" color and chemical changing labels, thermometers, pigments and graphics that react to environmental and temperature fluctuations, providing visible evidence of change and measurement with in-house design, development and manufacturing capability.



SM 307 Rev00

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